

Volunteer Opportunity: Join Fresh Routes' Board of Directors!

Organization Overview:

At Fresh Routes, we are committed to ensuring that everyone, regardless of their circumstances, has access to fresh, nutritious food. As a non-profit social enterprise, we work tirelessly to bridge the gap between underserved communities and healthy food options. Our mission is to empower individuals and communities to thrive by providing equitable access to essential resources.

Since our inception in 2019, Fresh Routes has made significant strides, serving over 124,000 community members and delivering more than 800,000 pounds of fresh fruits and vegetables to areas with limited food access. However, we recognize that there is still much work to be done. Many neighbourhoods, including Indigenous communities, continue to face barriers to accessing affordable and nutritious food, contributing to cycles of food insecurity and related health issues.

Position: Member of the Board of Directors

As a Member of the Board of Directors at Fresh Routes, you will play a vital role in guiding our strategic direction and ensuring that the voices and experiences of those we serve are central to our decision-making processes. We believe in the power of lived experience and community expertise to drive positive change, and we are committed to fostering a diverse and inclusive board that reflects the communities we serve.

Responsibilities:

- Act as a steward for Fresh Routes' strategic vision, ensuring that the needs and perspectives of the communities we serve are prioritized.
- Comply with organizational bylaws and policies, actively participating in board and committee meetings.
- Collaborate with executive leadership and stakeholders to develop and implement strategic plans that address the unique challenges faced by underserved communities.
- Review and approve financial statements and operating budgets, ensuring the organization's financial sustainability and accountability.
- Understand and address the systemic barriers that contribute to food insecurity, advocating for equitable policies and practices.
- Actively participate in expanding Fresh Routes' network of customers, sponsors, grantors and champions.
- Attend and patronize Fresh Routes markets as much as possible.

Qualifications:

- Deep understanding of or lived experience with the challenges faced by underserved communities, particularly regarding food insecurity.
- Strong commitment to equity, diversity, and inclusion, with a willingness to amplify the voices of marginalized groups.
- Excellent communication, interpersonal, and relationship-building skills.

- Willingness to learn and engage with community members and stakeholders to inform decision-making processes.
- Availability to fulfill the responsibilities effectively, with previous board experience considered an asset but not required.

Time Commitment:

- Quarterly board meetings, 1.5 hours in length plus ~1 hour of pre-reading
- Quarterly committee meetings, 1 hour in length plus ~1 hour of work outside of meetings
- Annual in-person board social, 2 hours
- Bi-annual network sharing meeting with Fundraising Lead, 1 hour

Join Us in Making a Difference:

If you are passionate about addressing food insecurity and advocating for equitable access to nutritious food, we invite you to apply to join Fresh Routes' Board of Directors. Whether you have lived experience, professional expertise, or simply a deep commitment to social justice, your voice matters to us. Together, we can create positive change and build healthier, more resilient communities for all.

To learn more about our organization or apply for the volunteer position, please visit www.freshroutes.ca and send your resume to boardchair@freshroutes.ca by May 24, 2024. Thank you for considering joining us in our mission to ensure that everyone has access to the fresh food they deserve.