

fresh routes

Request for Expression of Interest: Support in Social Finance Proposal

Fresh Routes, a not-for-profit social enterprise dedicated to enhancing food accessibility for Canadians, seeks proposals from experienced professionals to assist our staff grant writing team. Our mission is to make healthy and affordable food available to those who need it most, utilizing our innovative Mobile Grocery Stores to eliminate barriers, promote choice, maintain dignity, and foster community building.

Scope of Work:

We are seeking a proficient individual or team to collaborate closely with our staff in the development of compelling social finance proposals. The chosen candidate(s) will play a pivotal role in crafting a comprehensive business plan for the growth of Fresh Routes. The final deliverables will include a business plan, presented in a variety of form factors, and financial projections designed to address the following components:

- Social Enterprise Overview
- Management & Corporate Structure
- Market Analysis
- Growth Strategy
- Marketing & Sales Plan
- Impact Evaluation
- Financial Projections

Project Timeline:

The successful candidate must be available to commence work in January 2024 and complete the project by March 1, 2024. This timeline is essential to align with our organizational goals and funding cycles.

Submission Requirements:

Interested parties are invited to submit an expression of interest, outlining relevant experience, a proposed scope of work, and an estimated cost for the project. Submissions should be sent to Nikita Scringer by January 5, 2024.

Criteria for Evaluation:

Proposals will be evaluated based on the respondent's experience in social finance, understanding of not-for-profit organizations, and capacity to meet the specified timeline.

Fresh Routes is committed to fostering inclusivity and encourages submissions from diverse and qualified professionals. We look forward to reviewing your proposals and finding a partner who shares our passion for promoting food accessibility and community well-being.

Contact Information:

For inquiries or to submit proposals, please contact us by January 5, 2024:

Nikita Scringer

nikita@freshroutes.ca