

fresh routes

Mobile Grocery Store

Marketing Volunteer

About Fresh Routes

Fresh Routes is a not-for-profit social enterprise that is focused on creating new, innovative ways of providing healthy and affordable food to as many Canadians as possible – especially those who need it most.

Our Mobile Grocery Stores brings healthy, fresh, and affordable food into neighbourhoods facing barriers – allowing choice, maintaining dignity, and building community.

Our mission is to ensure that everyone has access to affordable, nutritious food and is informed to make healthy decisions and live a healthy life!

Your Role

If you are a marketer/public relations enthusiast and like to be connected to your community, this is the place for you.

Help us engage and connect with our community in creative ways. This is a part-time position and your tasks include visiting our markets to take pictures, engage with customers, develop surveys, create content, help customers to sign up for text reminders and collaborate with the team. There are some tasks you can do remotely.

You will report to the Community Engagement Coordinator and the Director of Operations.

Requirements

You love Marketing, are reliable, friendly and feel comfortable talking to people.

Location

The exact locations for this role will vary depending on the market, but it will always be within Calgary. Access to a vehicle is important but not required.

What to do now?

If you are interested, we would love to hear from you!

Contact our Community Engagement Coordinator at cindy@freshroutes.ca or call at **403 506 7845**.