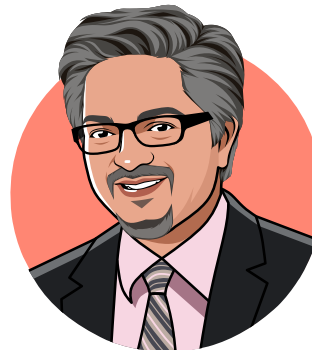
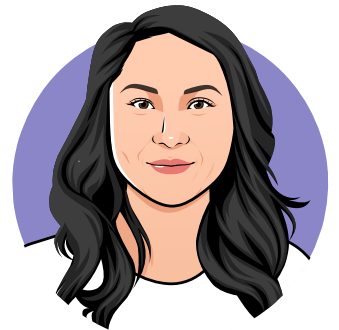
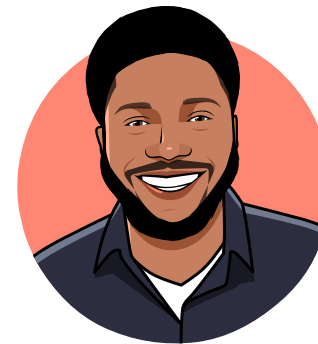
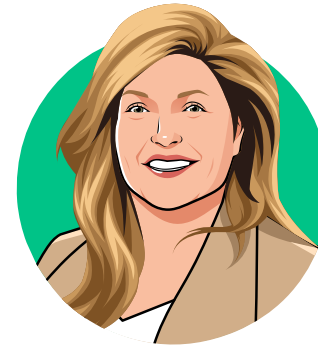


2021 IMPACT REPORT

Catalyzing leadership to do good, better



We wish to acknowledge that LEAP operates on the traditional territory of many nations, including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. We also wish to acknowledge that Toronto is covered by Treaty 13 signed with the Mississaugas of the Credit and the Williams Treaties signed with multiple Mississaugas and Chippewa bands. We are grateful to have the opportunity to work on this land.

2021 Highlights

We believe in a society where everyone has the opportunity to reach their full potential.

Received more than **\$1 million** of pro bono support from our sector partners.



Mobilized more than **2000 volunteer hours**.



Enabled **3 social ventures** to scale between

4- and 10-times growth.



Mobilized **\$3 million** of funding for our organizations including **\$2 million** in COVID-related crisis funding.



Supported **20 leaders across the active ventures** in our portfolio, holding a **3-day Foundational Masterclass, 16 virtual workshops** and community calls focusing on strategic and technical supports.



Celebrated diversity, equity and inclusion:

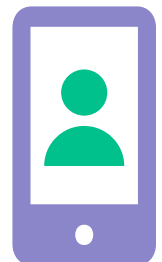
87% of the social ventures support **BIPOC** communities and **82% are led by women**. **125 Indigenous communities** are served through our portfolio.



During the COVID-19 pandemic, the 11 Healthy Futures social ventures **doubled their program intake**, and served **1.8 million Canadians** in every province and territory.



Held our annual **Impact Gathering** convening a diverse group of senior leaders to discuss how we can collectively solve pressing social issues. This year's topic was the urgent need to substantially improve the economic well-being of women post COVID-19, with a special focus on the disproportionate barriers to employment faced by marginalized women.



Letter from the Chair

While the past twenty-four months have been exceedingly challenging for all Canadians, COVID-19 has posed a unique set of challenges for marginalized communities and other groups that are unable to access crucial support to live safe, healthy and thriving lives. Also, the pandemic has shone a bright light on the fault lines in our society that drive racial, demographic and circumstantial inequities.

Addressing these problems is more urgent than ever, and we, as a society, are struggling to keep up. While many social impact organizations have seen accelerated demands for their services, the pandemic has also exacerbated many of the issues that the sector has traditionally faced. The challenges are dynamic and rapidly evolving, and traditional approaches are often siloed and static and unable to meet the unpredictable landscape.

Having the vision, courage and will to do things differently is our best hope. Talented leaders are already tackling these complex issues with innovative solutions. At LEAP, we support these leaders with a forward-thinking, impactful approach – an approach

that is powered by collaboration amongst leaders in the business, government and philanthropic sectors who together ensure organizations get the resources and expertise they need to meet the increasing and changing needs. **Innovation and collaboration can be challenging, but they yield results.**

It will take several years to see the ultimate resolution of the societal disruptions brought on by the pandemic. We all have a role in determining what kind of society we want to be part of. Now, more than ever, we at LEAP are committed to a recovery that includes all Canadians.

Thank you to all of the innovators and collaborators for joining us on this journey this past year and into the future as we seek to **do good, better**. We are extraordinarily grateful for your dedication, passion and partnership during these difficult times.

Joan Dea

Chair of the Board,
LEAP | Pecaut Centre for Social Impact



Letter from the Managing Director

At LEAP, it is our privilege to work alongside incredible leaders who are addressing the needs of specific communities across the country. This year, we choose to honour these leaders, and celebrate their successes as they steer their organizations through the second year of the pandemic, while simultaneously planning for long-term sustainability. The expansive and complex needs that have surfaced will require long-term investments.

Leaders have expressed their need for the time and support to think, plan and envision the evolution of their ventures, to move to a proactive state from a reactive one. LEAP's cohort model encourages this. We act as a coach, champion and connector for those in our network so that no one is alone. Leaders of social ventures participate in shared strategic and technical workshops, and form complimentary partnerships. They appreciate and benefit from the connectivity with others and an impartial ally to help them work through short- and long-term challenges and opportunities. Also, by sharing learnings from across the cohort broadly, everyone in the sector can benefit.

Despite increasingly stretched resources and capacity, the leaders of the 15 active ventures in our portfolio have worked tirelessly through this volatile time because they believe passionately in their vision. With support from LEAP, they are successfully navigating challenges posed by the pandemic. We are inspired by their passion and commitment.

Thank you to our amazing community of social impact leaders, donors, sector partners, volunteers and LEAP team members. Together we are creating a sustainable future for impactful social ventures, so that we can reach more communities across Canada.

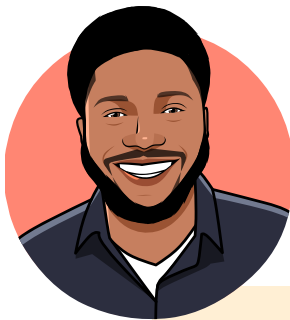
Lorna Read, Ph.D.

Managing Director,
LEAP | Pecaut Centre for Social Impact



Key Insights

This year, while working with a diverse portfolio of social ventures, we have gained new insights across populations, geographies and issues.



Empower Leadership

Leaders need access to the right tools, coaching and resources — as well as a strong peer support network — to both navigate through uncertain times and plan for the future. Flexible funding is critical as it allows leaders to make choices based on the greatest need of the organization that align to their growth and sustainability.

“Driving missions like ours requires a different kind of leadership. One that is increasingly focused on nimble and responsive strategy, a broad range of knowledge and expertise, being innovative, connected and the ability to deliver results. It’s tough, and these skills must be cultivated.”

**Paul Bailey,
Black Health Alliance**

Embrace the Power of Cohort Connections



By unleashing the strength of collaboration inherent in the cohort model, leaders can virtually come together to facilitate knowledge sharing, forge new partnerships, and gain peer support at a time when they feel disconnected from each other and the communities they serve. Their collective efforts also ensure a greater impact in terms of the systemic and sector issues they share.

“It has been awesome to connect with other leaders, and have the opportunity to share challenges and opportunities. LEAP has introduced us to others to work together on this roller coaster of perseverance.”

**Jenn Flynn,
APPLE Schools**

Prioritize Community-Led Solutions

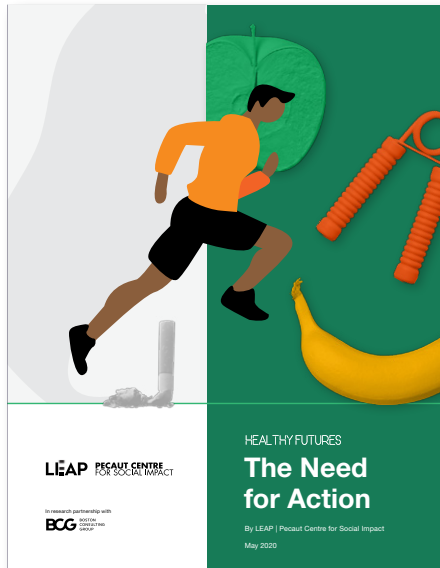


There is no “one size fits all” approach to addressing the needs of specific communities across the country. Meaningful impact measurement and program implementation must be informed by population-specific approaches for long-term sustainability.

“The solutions and their implementation must be led by and with the community.”

**Raygan Solotki,
Green Iglu**

Healthy Futures



Healthy Futures was launched in 2020 with a financial contribution from the Public Health Agency of Canada. Healthy Futures supports innovative social ventures that focus on the prevention of behaviours contributing to chronic disease affecting Canadians.

The 11 Healthy Futures social ventures are tackling the issues of smoking cessation, food insecurity and physical and mental health, thereby:

- Helping more Indigenous children and youth access healthy living programs.
- Assisting more Canadians to access nutritious and affordable food.
- Helping thousands of individuals living with disabilities to create physically and emotionally safe communities.

Challenges and Opportunities

In 2021, many of the Healthy Futures ventures experienced an increase in demand while at the same time facing funding challenges. Some have had to rethink their delivery methods and shift to virtual models. LEAP has supported the leaders of these ventures to strengthen their capacity and sustainability.

Despite these challenges, in 2021 Healthy Futures social ventures doubled their program intake, serving 1.8 million Canadians in a time of need.

Healthy Futures: LEAP's Model in Action

We catalyze large scale social impact by selecting, supporting and scaling breakthrough social ventures and unleashing the potential of collaboration.

Our approach scales the impact of each venture, invests in the cohort of ventures, and ultimately contributes to systems change in relation to a specific issue.

1 Define



Based on extensive research, we define the areas of greatest need and potential target populations.

In 2020, in research partnership with BCG, LEAP published *Healthy Futures: The Need for Action Report*, which exposes deep inequities in healthy behaviours among vulnerable demographics and identifies gaps in the current public health infrastructure. Amongst its findings: chronic diseases are on the rise in Canada – increasing at a rate of **14% per year** – and have an estimated **annual economic burden of \$190 billion**.

2 Select



We select groundbreaking, high-potential social purpose organizations with dynamic leadership, and create a cohort of organizations to address different aspects of an issue.

After a thorough, data-driven assessment, 11 breakthrough social ventures were selected for Healthy Futures from more than 150 high-calibre applicants. The Healthy Futures leaders represent a diverse group of changemakers who bring lived experience, passion and forward-thinking solutions to the issue of chronic disease in Canada. The social ventures were intentionally and thoughtfully selected to create a cohort which will drive meaningful change.



“We found great value in getting to know the other project leads. We are inspired by the other projects and excited for the collective strength of the group.”

Brian Torrence
Indigenous Youth
Mentorship Program

Healthy Futures: LEAP's Model in Action

3 Invest

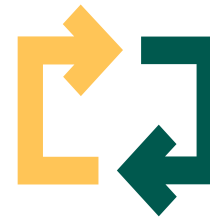


We provide hands-on engagement to each social venture, applying our proprietary resources, methodology and tools to support them as they scale.

Our innovative approach of in-depth strategic and operational support, leadership coaching, governance and funding drives organizational change. As required, we strategically leverage the expertise and assets of our vast network of private sector partners.

In 2021, we mobilized \$2 million in COVID-related funding and more than \$1 million in pro-bono support for the Healthy Futures cohort. We worked with each venture to co-create strategy and scaling plans. Also, we facilitated knowledge sharing amongst our leaders with a three-day Foundational Masterclass, community calls and virtual workshops. Topics included: data visualization, Indigenous CIRCLE approach, impact strategy and the social sector's role in post-pandemic Canada.

4 Sustain



LEAP actively contributes to the development of best practices and innovation within the Canadian social sector. The collaborative nature of our model ensures that lessons learned can be replicated, shared, and that the sector as a whole can be elevated.

Our impact measurement framework measures results across the different activities and modes of intervention. This emphasis on data collection and aggregation helps build sustainability for the work of the ventures.

In 2021, the second year of our five-year partnership with the Healthy Futures ventures, they have:

- Increased the scope of their reach to 1.8 million Canadians across all provinces and territories
- Extended their organizational capacity and sustainability through pro-bono private sector support and COVID-related funding
- Expanded partnerships with inter-issue collaboration to strengthen the cohort as a whole
- Collaborated on addressing systemic challenges to move the needle on the issue of chronic disease in Canada



JENN FLYNN
EXECUTIVE DIRECTOR



Jenn Flynn has been with APPLE Schools from the very beginning, wearing many hats along the way. She has been a school health facilitator at Lee Ridge School in Edmonton, AB; the Fort McMurray regional manager, then APPLE Schools manager until earning the executive director title in 2016.

She studied physical education at the University of Alberta and has a comprehensive understanding of working with children to get them excited about moving. She brings to APPLE Schools a high level of enthusiasm for promoting health and thoughtful leadership that has expanded the organization to a growing number of schools across four provinces. In 2017, she was recognized by Alberta Magazine as a Top 40 Under 40 for her ability to take a small research project to a national, award-winning charitable organization.



"In a year of uncertainty, I am really proud of our team which has been focused on the best way to deliver our programming in a rapidly changing environment. Their focus on implementation has allowed me to work on organizational development with LEAP in so many key areas including financial modelling, fundraising, technology and board development."

Jenn Flynn



APPLE Schools is an innovative school-focused health promotion initiative. They partner with schools in traditionally low socioeconomic communities to transform the culture around mental health, physical activity and healthy eating to improve students' lifelong health habits. APPLE Schools' vision is healthy kids in healthy schools, and their mission is to inspire and empower school communities to lead, choose, and be healthy by recommending and supporting measurable and sustainable changes.

APPLE Schools faced several challenges in 2021; the pandemic combined with the downturn in the energy sector deeply impacted APPLE Schools' revenue. In response, they adapted their programming to a virtual model, including hosting their bi-annual knowledge exchange events online with content tailored to the rapidly shifting needs in schools. In turn, they were able to keep health and wellness a priority in school communities when they needed it most.

Together with LEAP, APPLE Schools established an expansion plan for scaling and associated revenue development model and developed an enhanced communications strategy to drive stakeholder engagement.

APPLE Schools operates with a network of 74 schools in AB, BC, MB and NWT serving 21,000 students every year. Its bold expansion plans over the next 5 years include partnering with 26 new schools in these provinces to reach 50,000 students annually.

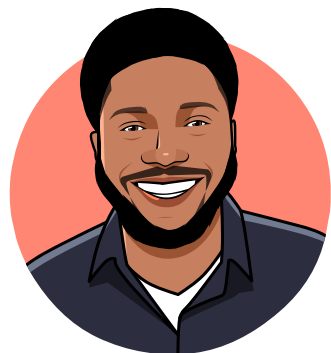
Serves **21,000** annually,
more than **100K** students reached since 2008.

Network of
75
schools

Operates in
4
provinces

Children in Apple Schools demonstrate
↑ **35% increase in physical activity,**
↓ **40% decrease in change of obesity.**

\$1 invested in Apple
Schools saves future
healthcare expenses of **\$5**



PAUL BAILEY
EXECUTIVE DIRECTOR



Paul Bailey

Paul is a strategist, urban planner and Interim Executive Director at the Black Health Alliance. Paul has spent the last decade designing interventions focused on health and well-being, community violence, mental health and addictions, and the social service sector as it relates to improving outcomes for Black children, youth and families.

His work is currently focused on social development, health equity, and addressing the causes of neighbourhood distress and inequality. Paul is also a Board Member at TAIBU Community Health Centre, and a Member of the Design Review Panel at Toronto Community Housing, the largest social housing provider in Canada. He is currently completing a Master in Environmental Studies degree at York University focused on Planning, social policy and alleviation of neighbourhood distress.



“We have grown significantly and have stepped up to meet the growing needs of our community. We have grown our response to focus on building a more equitable response to the COVID-19 pandemic, increased work on mental health, primarily focused on Black youth, and strengthened our health promotion work specific to chronic disease prevention and management. Working with LEAP has allowed us to take stock, assess our strengths and the needs of the community. LEAP has played a critical role as we build out a plan to launch our THRIVE initiative and secure financial support to drive it.” **Paul Bailey**



Black Canadians represent 2.9% of the overall Canadian population, but represent 18% of Canadians living in poverty in Canada.

Black immigrants in Canada are 76% more likely to assess themselves as “unhealthy” than other racialized groups.

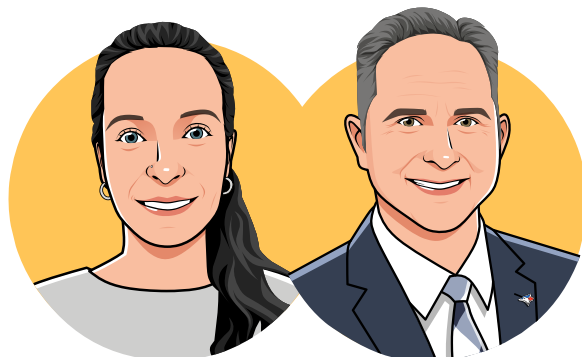
In 2016, 20.6% of Black Canadians reported living in housing below standards, compared to 7.7% of white Canadians.

**In 2017-2018
28.9%
of Black households
were food-insecure**

Black Health Alliance works to improve the health and well-being of Black communities in Canada. Driven by groundbreaking research, strong partnerships and people, their movement builds innovative solutions to improve Black health and well-being, and mobilizes people and financial resources to create lasting change in the lives of Black children and families.

Black Health Alliance focuses on designing interventions that address chronic illness and mental health, anti-Black racism in healthcare, and the social determinants of health, specifically, poverty, housing, food security and early childhood development. With strategic development support from LEAP, Black Health Alliance is readying to launch its newest initiative, THRIVE, that will put Black Canadians at the centre of the design, implementation and delivery of solutions to improve their health and well-being. By combining a data-driven approach, robust community engagement and the right sets of skills, THRIVE will identify the highest impact areas of need for Black populations, and work with local communities to co-create and implement scalable, fundable solutions.

Jules Porter Robert Witchel



JULES PORTER
DIRECTOR, PROGRAMS

ROBERT WITCHEL
EXECUTIVE DIRECTOR

For the past twenty years, Jules Porter has worked with children, youth and adults around the world.

At the Jays Care Foundation, she spearheads partnerships with a wide range of agencies who work with children facing multiple barriers. Her work is designed to enhance protective factors among children and youth and support youth to fulfill their tremendous potential. Jules has a degree in Child and Youth Care from the University of Victoria with a specialization in Bereavement.

Robert Witchel has over 25 years of experience in both the private and non-profit sectors, including roles with the Sick Kids Foundation and Right To Play.

He is passionate about leveraging the power of baseball to create lasting social change for children and youth. He serves on several non-profit boards and was a member of the Government of Ontario's Healthy Kids Panel to reduce childhood obesity.

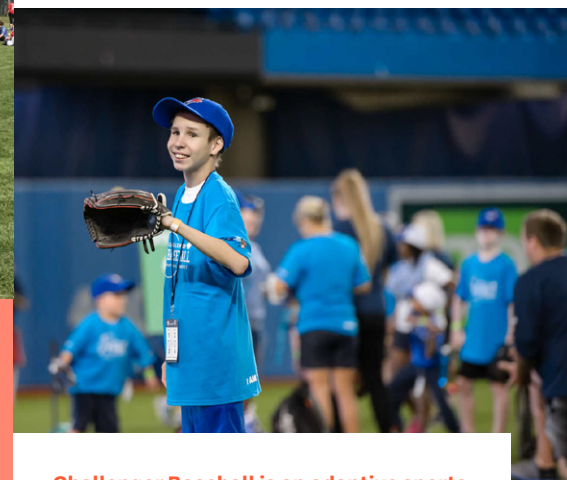


"This year, despite the pandemic, we were able to coordinate virtual programming, safe in-person programming and respite programs for families of children with disabilities all across the country, and train more than 5,000 educators in virtual programming best practices. LEAP partnership with us has already translated into incredible action." Jules Porter

1322 coaches, educators and volunteers were trained to run virtual and/or safe Challenger Baseball programs in 2021.

In the past 12 months, **93%** of athletes reported an improvement to their overall mental wellness.

Facilitated direct on-going virtual programming to **450 families** who had lost access to support services and recreational programs in the form of Challenger Baseball super camps, jamborees and video pen pal projects.

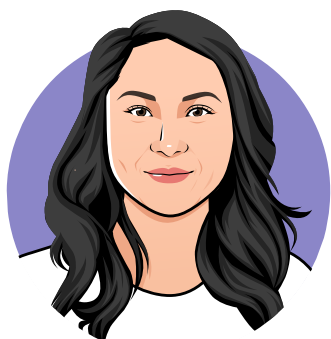


Challenger Baseball is an adaptive sports program designed to empower and include people living with disabilities. Challenger Baseball is run in partnership with the Jays Care Foundation, Little League Canada and Baseball Canada.

Youth with disabilities face extraordinary challenges with mental and physical health. Challenger Baseball has been created to specifically address these challenges by building physically and emotionally safe communities, promoting life skills development and directly combatting high rates of sedentariness to reduce associated health risks.

This year, LEAP and Challenger Baseball held workshops to develop strategies to provide children with a way to keep active during the pandemic. The Challenger Baseball team mobilized to equip hundreds of volunteers from across the country with the skills and tools to run safe, fun, virtual and in-person programming. Their online camps and jamborees got kids up and active from the comfort of their homes, allowing them the opportunity to make friends and connect with each other during a time of immense stress.

Through its expansive Canadian network, Challenger Baseball currently provides programming to 8,500 children and youth with disabilities. LEAP is working closely with the Challenger Baseball Team to develop and execute a growth strategy that will allow Challenger Baseball to reach 35,000 children by 2025.



LOURDES JUAN
CO FOUNDER

fresh routes

Mobile Grocery Store

Lourdes is a Calgary-based entrepreneur and Urban Planner, with a Masters in Environmental Design.

An advocate for positive change both on a community and provincial level, she has created not-for-profit and social enterprise organizations to positively impact those most vulnerable.

After founding The Leftovers Foundation, an organization that rescues and donates food, Lourdes saw the need to bring dignified food access into communities who were looking for healthy and affordable produce. She founded Fresh Routes in 2019, with the intention of bringing fresh food directly to the doorstep of families and seniors.

She has been recognized as Top 40 Under 40 in Avenue Magazine, received the Culbert Family Philanthropy Award from the United Way, one of CBC's Top 10 Changemakers, and awarded the L'Oreal Paris' Women of Worth Award. She is also a community leader, acting as an advisor to the Hunter Centre of Entrepreneurship at the University of Calgary and a mentor for Futurpreneur Canada.



"This year Fresh Routes has experienced an organizational acceleration at a time of crisis which is exceptional. With support and coaching by LEAP, we have evolved tremendously. LEAP has made a profound impact on how we look moving forward" **Lourdes Juan**

"LEAP coaching gave us the confidence, tools, strategic plan and a way forward at a time where it felt like there wasn't one. We now have the groundwork for future growth." **Renée MacKillop**

Fresh Routes creates new, innovative ways of providing healthy and affordable food to as many Canadians as possible, by transforming decommissioned city buses and trucks into grocery stores on wheels. Its vision is for everyone to have dignified access -- defined through choice, convenience, and cultural relevance -- to affordable, nutritious food.

Fresh Routes works with communities that have been historically marginalized, including people living on low-incomes, new immigrants, single parents, seniors and Indigenous communities. Its Mobile Grocery Stores offer fresh food at affordable prices, ensuring choice, maintaining dignity, and building community.

During the pandemic, Mobile Grocery Stores offer safe public spaces, creating conviviality and culturally-rich connections as community members socialize while accessing fresh, healthy food. This year, Fresh Routes experienced an increased demand for its services, while also facing a significant reduction in grants and donations. LEAP helped Fresh Routes to address these challenges and to prepare for future sustainability by providing change management, capacity building and operational support and coaching. LEAP also supported their Revenue Development Committee to secure timely sponsorship and philanthropic donations, and facilitated the funding of an Operations Manager role, allowing for the expansion into seven different markets and deeper partnerships with Indigenous communities.

Operating year-round in over 40 communities in Alberta and First Nations, Fresh Routes serves over 2,000 food-insecure Canadians by making healthy, culturally-relevant food safe, accessible, and dignified.

97,000 lbs
of fruits and vegetables sold in 2020.

24 - 46%
cost reduction in fresh food.

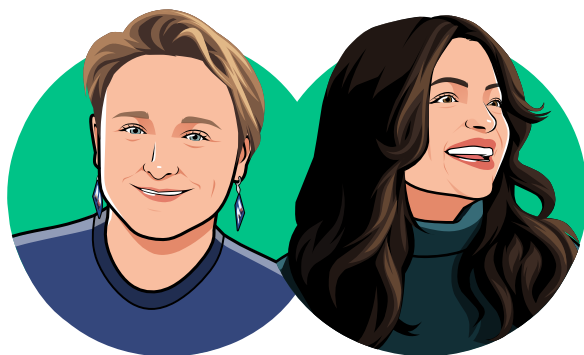
120
co-created
community
stops

2,000
individuals
served
each
month

1 in 6
Canadian children were estimated to live in a food-insecure household in 2020.

3 in 4
food-insecure Canadians will not access food banks due to stigma and lack of dignity.

Raygan Solotki Stefany Nieto



RAYGAN SOLOTKI
EXECUTIVE DIRECTOR

STEFANY NIETO
FOUNDER AND FORMER
EXECUTIVE DIRECTOR



Prior to joining Green Iglu as Executive Director in August 2021, Raygan was the Executive Director of Inuvik Community Greenhouse, where she oversaw its operations as well as those of the seven greenhouses in the Beaufort Delta.

Raygan is actively involved in her community as a firefighter and city council member of the Town of Inuvik. She holds a Bachelor of Science in Geosciences from the University of Northern British Columbia.

A driven and committed leader, Stefany founded Green Iglu in 2013 and has overseen its growth for the past seven years.

A committed entrepreneur, she leads the entrepreneurship programming for the Women's Entrepreneurship Hub where she works with newcomers to Canada and low-income women to launch their business ideas. After retiring from Green Iglu, Stefany takes on her next challenge: starting a wellness company building the most accessible and original portfolio of mushroom products for today's modern era.

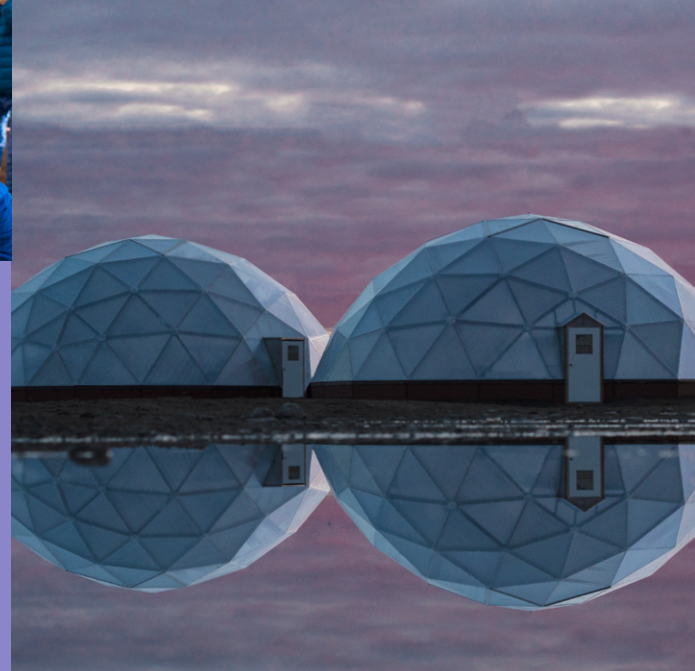


"COVID-19 prevented us from doing what we do best, being on the ground with communities. Despite these hurdles, LEAP continued to support us in our transition to digital training with communities and in raising gap funding. They continue to amaze us!"

Stefany Nieto

"There is tremendous opportunity for growth, led by the communities. I look forward to working with LEAP to realize this potential."

Raygan Solotki



Green Iglu has provided \$158K in economic stimulus to date.

79%

of children in Nunavut live in food insecure households

Operates in
15
communities

657

students engaged

50%

price reduction cost of food

9.5K servings of food distributed.

Green Iglu strengthens food sovereignty across Canada by equipping communities with greenhouse infrastructures. Green Iglu's integrated, community-focused approach promotes food sovereignty across Canada through educational programming that enables remote communities to grow fresh and nutritious food.

Today, few sustainable models exist that address the unreliable and expensive food supply chain in remote communities in Canada. Green Iglu's Growing Dome greenhouses and hydroponic grow towers enable fresh produce to be grown in harsh climates. Green Iglu provides these growing systems along with education and training, providing communities with increased access to fresh food.

Currently, there are 8 Green Iglu Domes operated in 6 communities, doubling the previous year's activity. In partnership with LEAP, Green Iglu has devised a scaling strategy focusing on creating efficiencies in its operating model, increasing capacity to support communities, and ramping up its fundraising model to ensure financial sustainability. It aims to operate in 268 communities by 2025, and impact the lives of over 18,000 Canadians.



LORENA PUICA
CEO AND FOUNDER

Lorena is Founder CEO and Chair of iamYiam Limited and iamYiam Foundation while also being a Guest Lecturer of AI in Healthcare at Cornell University and Oxford University.

Prior to founding iamYiam, she was a Director of Small Companies Investment at Octopus Investments, Director of Strategy & Business Development (Europe & UAE) at Morningstar Investment Management, and a Senior Strategy Consultant at BearingPoint/KPMG. Lorena has completed 5 degrees in mathematics, economics and finance and published a book on microfinance as a tool for empowering individuals towards sustainable personal economics and is an extreme athlete with 2 Guinness World Records for running 7 marathons on 7 continents in 7 days to raise funds for educational philanthropic projects.



"We are delighted that our collaboration with LEAP is already starting to show results in increasing members that we support towards an improvement in their life quality across Canada. With the strong foundation set in 2021 we are very excited about what 2022 will bring. We are looking forward to improving life quality with one million members across vulnerable populations in Canada!"

Lorena Puica

iamYiam currently reaches 120,000 members in 26 countries.

20%

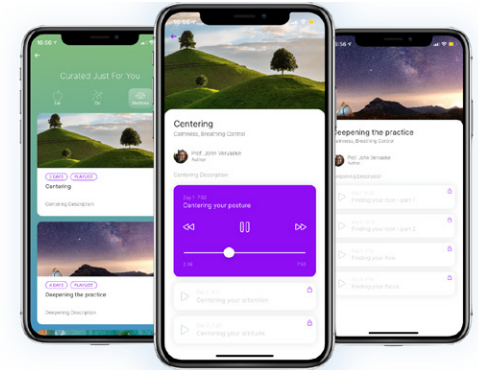
increase in life quality

29%

increase in energy, productivity and retention

48%

reduction in stress, anxiety and depression

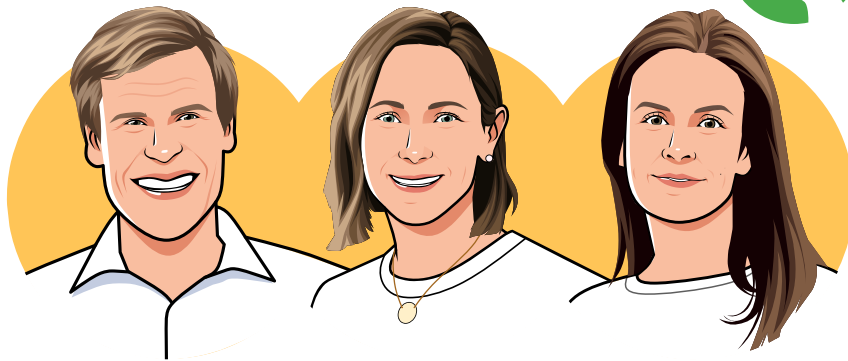


iamYiam is an award-winning preventive health partner which empowers people to take charge of their health via its platform, syd, which provides both a virtual companion app for employees and an analytics dashboard for organizations. Combining big data, AI, genetics and deep scientific research, syd helps individuals live healthier lives, while reducing insurer and employer costs and improving overall life quality.

iamYiam's vision is to improve the life quality of one billion people by empowering them with the right access to affordable, accessible and sustainable preventative health solutions across the globe. To realize this vision, iamYiam also provides free lifetime access of syd to equity-seeking population groups.

With LEAP's support, iamYiam is providing the syd platform to vulnerable populations across Canada to empower them to take actions to lower their health risks and improve their overall life quality across physical, emotional, financial, career and even environmental impact. In Canada iamYiam will specifically look to serve low-socioeconomic youth and seniors, who are often overlooked by other health applications.

Brian Torrance Kate Storey Heather McRae



BRIAN TORRANCE
EXECUTIVE DIRECTOR

KATE STOREY
ASSOCIATE
PROFESSOR,
SCHOOL OF PUBLIC
HEALTH & STOLLERY
DISTINGUISHED
RESEARCHER

HEATHER MCRAE
DIRECTOR FOR
INDIGENOUS
ENGAGEMENT;
FACULTY OF
KINESIOLOGY AND
RECREATION
MANAGEMENT,
UNIVERSITY OF
MANITOBA

Following his bachelor's degree program in the Faculty of Kinesiology, Sport, and Recreation at the University of Alberta, **Brian Torrance** obtained a Masters of Science focusing on preventative health aspects of physical activity. Given a Blackfoot name of Piitta, meaning "eagle", Brian believes that Indigenous youth empowerment is our pathway to true reconciliation and is foundational to a healthy nation.

Dr. Kate Storey is an established leader in creating healthy communities, where she has implemented healthy living programs in communities with thousands of children and has established partnerships across sectors to facilitate sustainability. Kate's work aims to create a culture of wellness for kids, their families, and their communities.

Heather McRae is a Métis-Anishinaabe woman with French and Scottish ancestry. Her work is infused with Indigenous and anti-oppression theory with a special focus on the role of non-formal learning in community sport and engagement initiatives that increase access to post-secondary education for Indigenous and inner-Winnipeg residents.



"What brings me pride and joy this year is our investment in relationships and people which has led to better support for communities and addressing their needs. Also, by working with LEAP, the staff is closer knit with strong connections."
Brian Torrance

"We were ready to grow and greatly benefited from the strategic direction, coaching and friendship of LEAP which has kept the project on track to achieve our goals."
Kate Storey

"We have been able to develop new partnerships with youth and care organizations, outreached to new communities and grants for northern wellness packages. Looking ahead, we can't go back to the way things were as we need to look at them in the context of relationships and stories."
Heather McRae

Annually serves **over 2,300 children, youth and young adults in 50 communities.**

Operates in **5 provinces.**

65%
improvement in student wellbeing.

70%
improvement in student quality of life.



The Indigenous Youth Mentorship Program (IYMP) is a research-based, youth-led after school mentorship program that builds children's wellbeing and addresses health disparities in Indigenous communities. The program is community-led and is co-developed with Indigenous Elders, youth, educators, and researchers.

Using culturally relevant approaches, IYMP has proven to reduce chronic disease risk factors, improve mental health and well-being, and increase confidence and soft leadership skills, resulting in increased high school attendance and graduation rates.

During the pandemic, IYMP has fostered connections with over 1,000 Indigenous youth by offering vital programming via virtual events and social media, responding to their unique needs and promoting resiliency through trauma. As of September 2021, their program consists of a hybrid of in-person and virtual, incorporating key learnings from online events.

This year, following the co-development of a strategic growth plan, LEAP worked with IYMP to refine its financial modelling, increase its fundraising capacity and develop a concrete impact framework to measure the enduring effect of its program. Through its partnership with LEAP, IYMP will enhance the breadth of its programming and expand to 100+ communities by 2024, effectively doubling its reach.



ABHINAV SHARMA MD, PHD.
ASSISTANT PROFESSOR,
DIVISION OF CARDIOLOGY,
MCGILL UNIVERSITY
DIRECTOR MYHEARTCOUNTS CANADA
DIRECTOR DREAM-CV LAB

Abhinav Sharma is a cardiologist and an assistant professor in the division of cardiology at McGill University. He completed his medical school and internal medicine from McMaster University and his cardiology fellowship from the University of Alberta.

He completed his PhD in epidemiology with a thesis focusing on the intersection of diabetes and heart. He went to Duke University to complete a cardiovascular research fellowship. Following this, he went to Stanford University and completed an advanced heart failure and cardiac transplantation fellowship. He is a Fonds de Recherche Sante Quebec (FRSQ) Junior-1 Scholar and has research funded by CIHR. Dr. Sharma's research focuses on how digital health technologies can be leveraged to optimize cardiovascular health.

"I am extremely proud of how the team is building the critical foundation for MyHeart Counts Canada. LEAP's support has enabled us to access more funding, improve our infrastructure organization, and opened the door to numerous networking opportunities."

Dr. Abhinav Sharma

12 Canadians
die of heart disease
every hour.

By 2025,
1 in 5
Canadians will
be affected
by diabetes,
hypertension
or obesity.

Only ~18%
of Canadians meet the
Canadian Physical Activity
and Sedentary Behaviour
Guidelines.

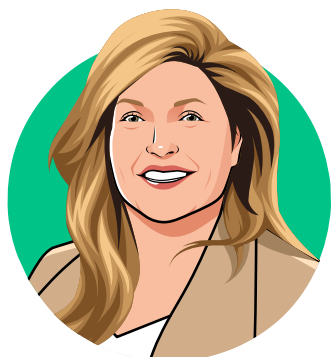
MyHeartCounts Canada is an AI-driven mobile application in development stage, that will use personalized behavioural nudge strategies to encourage individuals to move more. In addition to encouraging healthy habits, daily health and lifestyle information will be transmitted to researchers at McGill University Health Centre (MUHC) as part of a national study into improving the cardiovascular health of Canadians.

The MyHeart Counts Canada Program is housed within the Research Institute of the McGill University Health Centre, and is based on MyHeart Counts US app, a successful venture launched by Stanford University.

MyHeartCounts Canada aims to target all Canadians 18+, taking a strong health equity lens to ensure participation among equity-seeking population groups. The app will be free and available for both Android and iOS devices, to overcome accessibility barriers and ensure it reaches the maximum number of Canadians.

In 2021, LEAP worked with MyHeartCounts Canada to co-create a growth strategy for rolling out the app to the Canadian market. This included engaging equity seeking communities to be part of the advisory team, to build a culturally sensitive app that meets the needs of populations across Canada. LEAP also worked with MyHeartCounts to enhance its governance and leadership models and to access grant funding necessary for scaling.

With LEAP's support, MyHeartCounts will improve the lives of one million Canadians by encouraging individuals to move more, and empowering researchers to design impactful physical activity interventions.



LORI NIKKEL
CEO, SECOND HARVEST



Lori Nikkel is a visionary leader and champion of social and environmental justice issues related to food.

She is an international thought leader on perishable food recovery with a strategic focus on increasing awareness of the negative impacts food loss has on climate. Lori's guidance has changed the way Canada manages food loss and waste. She is a co-author of *The Avoidable Crisis of Food Waste*, a world first evidence-based research project, and Canada's Invisible Food Network, which, for the first time, maps the 60,000+ non-profits providing food to their communities.

Lori was globally recognized by the United Nations as Canada's Food Hero in 2020. She is also a Clean 50 recipient and one of Canada's 2021 Women of Influence.



"The pandemic has created an incredible increase in demand for our services. We appreciate both LEAP's strategic partnership to help us work through the growth as well as the unrestricted funding that can be hard to find for new projects."

Lori Nikkel



1.3 million
individuals served in 2020.

Achieved **105%** of their food rescue target, rescuing over 41 million pounds of healthy surplus food, 83% of which was perishable.

Worked with
4,500
food donors

125% increase
in funds raised versus a year ago.

National expansion which included **supporting over 125 Northern community partners, 56 of which were located in the Territories.**

Second Harvest is Canada's largest food rescue charity with a dual mission of hunger relief and environmental protection. It recovers nutritious, perishable surplus food from more than 4,600 donors and redistributes it to a broad network of 3,100+ social service organizations across Canada. This free and essential service helps nourish people through school programs, seniors' centres, shelters, food banks, regional food hubs and more.

Its unique food rescue model enables food security in a dignified manner by meeting people where they are, either through direct delivery, brokering or its web and mobile apps.

This year, Second Harvest has experienced exponential growth due to the impacts of the pandemic. LEAP has provided coaching and support during this extraordinary time on several fronts including the refinement of Second Harvest's business strategy and strategic planning process; enhancement of its fundraising strategy; and expansion of its web-based platform to allow easy access for anyone from individuals to large organizations to participate in food rescue within their communities.

Second Harvest aims to make surplus food rescue a vital part of the value chain. With LEAP's support, it will scale its model to create an efficient food recovery network to fuel people and reduce the environmental impacts of avoidable food waste.



DR. PETER SELBY
FOUNDER AND ED



Peter Selby

Dr. Selby's research focus is on innovative methods to understand and treat addictive behaviours and their comorbidities. He also uses technology to combine clinical medicine and public health methods to test and scale up health interventions. His innovative approaches have reached and treated over 290,000 smokers in Ontario.

He has received grant funding totaling over \$100 million from CIHR, NIH, and Ministry of Health and has published over 150 peer-reviewed articles and over 35 books and chapters.

Peter is the Chair of the Medical Education Council for the American Society of Addiction Medicine. He mentors Fellows in Addiction Medicine and Addiction Psychiatry, junior investigators and medical students. The use of innovative methods to communicate messages makes him a sought-after speaker for various topics including addictive disorders, motivational interviewing, and health behavior change at individual and system levels.

"Throughout the pandemic, the STOP team has been incredible. I am very proud of how our team has adapted quickly, pulling together with incredible productivity to create STOP on the Net, a fully virtual model designed to continue serving patients without reliance on clinics that were overwhelmed to provide care beyond acute needs. We consider LEAP as an integral member of our team."

Peter Selby



33%

of STOP's participants quit smoking at the 6 months mark.

250,000

patients treated over the past 14 years

1,300

Healthcare practitioners engaged

18.4%

18.4% of deaths in Canada are caused by smoking

45,000

deaths caused by smoking annually

7,000

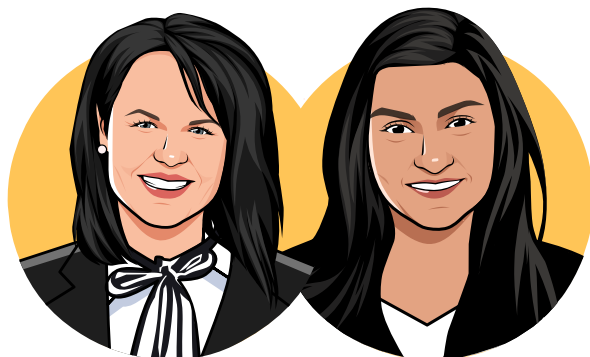
participants currently enrolled in STOP on the Net vs 0 before October 2020.

The Smoking Treatment Optimization Program (STOP) provides smoking cessation treatment and counselling support to people across Ontario who want to quit. These supports are available free of charge, through partnerships with community health care organizations and internet-based direct to patient approach. The program is delivered through an innovative technology-based solution and is housed in CAMH, a leading research hospital for addictions and mental health.

STOP's vision of delivering its entire smoking cessation process virtually was accelerated during the pandemic; the number of patients enrolled in its virtual care model increased more than tenfold. This trend is expected to continue and enable STOP to deepen its impact and help more patients who want to quit smoking.

With LEAP's strategic guidance, STOP aims to grow its presence from an Ontario-based program to a national one, and treat over two million patients over the next 20 years.

In co-creating STOP's 5-year growth strategy, LEAP conducted market research into new channel segments, identified funding sources through private and public partnerships, and refined software and documentation development strategies.



JENNIFER MAY
VP, HEALTH PROMOTION
AND GOVERNMENT
RELATIONS, THE LUNG
ASSOCIATION OF
SASKATCHEWAN

APEKSHA HEENDENIYA
PROJECT
COORDINATOR

The Lung Association SASKATCHEWAN

Jennifer May manages provincial respiratory health promotion activities including; education, prevention and cessation initiatives, advocates for tobacco control, radon awareness and environmental issues.

She is the co-founder/adult advisor of the provincial Youth4Change group. Her passion is advocating for change to protect public health and she is a national spokesperson for many respiratory related topics. Jennifer has participated in government relations and advocacy efforts that have led to Saskatchewan's provincial tobacco legislation in 2004, an asbestos Bill in 2013, and vaping legislation in 2020, as well as scores of other policies and municipal bylaws.

Apeksha Heendeniya coordinates the development of the Healing Tree project, fund development and represents the organizing partners.

She has built partnerships in communities, organizations, and works to develop training resources. Apeksha leads the advisory committee and continues to create new partnerships to scale the Healing Tree project. She will be the liaison between communities and project partners.



"Hiring Apeksha as the Project Coordinator and the partnership with LEAP have been instrumental to move Youth4Change Healing Tree forward. Our relationships with First Nations and various partners have strengthened over the past year and we look forward to our continued work in empowering First Nations youth."

Jennifer May

"Thank you from the bottom of our lungs for these partnerships and new developing relationships. We are excited to connect with our communities in-person and create impactful long-term change."

Apeksha Heendeniya



Youth4Change Healing Tree Project is a community-led health and education initiative conducted through a partnership between The Lung Association of Saskatchewan, Federation of Sovereign Indigenous Nations, and The Students Commission of Canada, with the aim of reducing harms caused by commercial tobacco and vaping use among Saskatchewan First Nations youth. Within each community, youth and adult allies come together to increase their knowledge, and design culturally relevant action plans towards cessation, policy advocacy, prevention and education.

The disproportionately high rates of tobacco smoking in First Nations populations demonstrate that targeted interventions are needed to empower the most affected populations to quit. Youth4Change Healing Tree aims to fill a key need for First Nations youth by tackling the lack of culturally relevant and youth-oriented strategies (i.e., policy, education, cessation support) to address commercial tobacco misuse.

In 2021, Youth4Change Healing Tree and LEAP focused on underscoring the program's value proposition by developing a 10-year strategic plan, identifying high potential communities, hiring a coordinator and solidifying its fundraising plan. While the 2021 launch was delayed due to restricted access to communities during the pandemic, Youth4Change has ambitious plans for scaling its impact. Heading into 2022, the Federation of Sovereign Indigenous Nations has passed its organizational role in this project to their First Nations and Tribal Councils. Community and youth-led programming will encourage reduction in tobacco use in 16 First Nations SK communities in the next two fiscal years.

29%

of First Nations youth ages 12 to 17 reported smoking occasionally or daily.

2X rate

of smoking prevalence among First Nations young adults aged 18 to 29 compared to the Saskatchewan and the National average.

12

members and youth engaged for advisory committee

7

partnerships developed in 2021

LEAP's Scaling Social Ventures

Since 2012, LEAP has supported social ventures through its two-to-five-year programs that provide hands-on strategic engagements with each selected organization. LEAP's Scaling ventures represent our longer-term partnerships with impactful changemakers across a diverse range of social issues.

Despite the challenges posed by the pandemic, LEAP's four Scaling ventures have continued to grow and evolve, supported by the one-on-one support, tools, resources and sector partner engagement that are inherent to LEAP's model.

With LEAP's support, these impactful ventures have scaled between 4- and 10-times growth since the outset of our partnerships.



TEACH
FOR
CANADA



UPWITHWOMEN



TARIQ FANCY
FOUNDER AND CEO



Tariq Fancy

After a career at the intersection of finance, technology and emerging markets, Tariq Fancy pursued his passion to help people overcome barriers to education by founding The Rumie Initiative. His successful business career and unique decision to establish Rumie has been chronicled in case studies and profiles published by both Harvard Business School and INSEAD Business School.

In 2004, after trips to Central and South America and months of due diligence, Tariq led early work to bring mobile phones into emerging markets. Tariq sees a similar 'perfect storm' of market forces enabling a pragmatic, market-based solution to the global skills gap that will usher in another watershed moment in international development.



"The potential for growth at Rumie is incredible given increased interest in micro-learning. I am really proud of the team's ability to navigate this exciting time and appreciate LEAP's advice to inform our fundraising strategy."
Tariq Fancy



Rumie is being used by learners in over **212 countries.**

348,000
active learners.

1,211
Free & Open
Courses

1,800%
growth in
learners from
2020

To date:
3,500 volunteers
from over **74** countries.

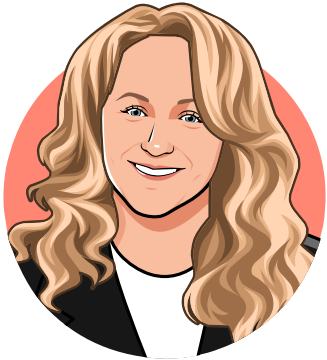
Launched Microlearning with Bytes during mid-2020 with zero learners, now with more than **300k learners.**

The Rumie Initiative (Rumie) works with the world's most influential organizations to create, organize and distribute free micro-learning courses on 21st century life and career skills, designed to meet the needs of the economically-displaced, smartphone-first modern learner.

Rumie's microlearning technology, which allows learners to consume 6-minute learning experiences (called "Bytes") helps youth and lifelong learners to build their job, career and life skills.

Rumie's solutions work on any low-cost mobile device with no login or app required, and is growing fastest in North America – where the gap in access to learning for youth is growing and threatens to worsen already historic levels of inequality. Its impact is amplified by passionate volunteers from diverse professional backgrounds around the world who create, adapt and translate content.

LEAP has partnered with Rumie since 2016 and has provided key supports to pave the way for Rumie's growth. In 2021, to address the increased demand on resources resulting from the pandemic and the critical need for access to education for students in Afghanistan, LEAP is advising Rumie's revenue development and donor relations strategy.



LEENA K. AUGIMERI, PH.D
CO-FOUNDER/DIRECTOR, SNAP
CHILD DEVELOPMENT INSTITUTE

For the past 36 years, Leena's focus has been on the development of a comprehensive children's mental health and crime prevention framework that focuses on effective referral mechanisms, risk identification and management (EARL-V3) and gender sensitive evidence-based SNAP programming.

This framework is being adopted around the world for young children engaged in antisocial and disruptive behaviour. She has led the successful 5-year SNAP National Expansion (2017-2021) and leads the CDI SNAP Implementation and Research Team responsible for the development and implementation of the SNAP programs including the evidence-based SNAP clinical models (SNAP Boys and SNAP Girls) and the two newest, SNAP for Schools (universal prevention) and SNAP Youth Justice digitized programs that help ensure high fidelity, engagement and ease of implementation. Leena is also an Adjunct Professor at the University of Toronto and assists with the supervision of graduate students.

Her leadership and hard work has been recognized in many ways including: National Recipient of the CAMH Difference Makers of 150 Leading Canadians for Mental Health, the Child Welfare League of Canada's inaugural Outstanding Achievement Research and Evaluation Award, and the Elizabeth Manson Award for Community Service in Children's Mental Health (exemplary contributions).



"Even in the midst of a worldwide pandemic, CDI SNAP was able to pivot to help its SNAP Affiliates deliver SNAP virtually and achieve many significant milestones over the last year. LEAP has been instrumental in every aspect of our ambitious expansion plan, from strategy to implementation and ongoing consultation to ensure we were set up for success."

Leena Augimeri



Reached more than
5,000 children
annually in Canada.

In total, SNAP has reached more than
25,000 children
in Canada (and 35,330 including international sites).

Raised more than a million dollars
in 2021 to support SNAP activities.

Launched the revised **Early Assessment Risk List (EARL-V3)** used to assess level of risk and need for young children engaging in antisocial and violent behaviour.

Participated in numerous dissemination activities reaching over a thousand professionals that include: **presentations, 9 peer reviewed publications/book chapters, 218 training sessions, 171 consultations and participation on more than 11 expert round tables.**

Stop Now And Plan (SNAP®) is an evidence-based, trauma-informed children's mental health and crime prevention model that teaches children aged 6-11 with disruptive behaviours and their families how to stop and think before they act and make better choices in the moment.

Throughout its partnership with SNAP, LEAP has provided guidance and mentoring in several key areas to support SNAP's sustainability and growth. In 2021, these supports included the refinement of SNAP's government relations and fundraising strategies, the development of international SNAP Affiliate pricing models, and coaching and capacity building.

Despite COVID-19, SNAP successfully achieved its 5-year (2017 – 2021) SNAP National Expansion target to bring SNAP to 100 communities across Canada in May 2021 (seven months ahead of schedule). Currently, SNAP has implemented a total of 120 SNAP Canadian and 27 international sites (Cayman Islands, United States, UK, The Netherlands).



KEN SANDERSON
EXECUTIVE DIRECTOR



TEACH
FOR
CANADA

Ken Sanderson is Anishinaabe, and a member of Pinaymootang First Nation. He is passionate about community building; he has dedicated his career to enhancing opportunities for Indigenous communities. He joined Teach For Canada as Executive Director in January, 2021.

Ken brings 20 years of experience in executive leadership, organizational development, and growth management to Teach For Canada. He has worked with the Indigenous Chamber of Commerce, Manitoba Aboriginal and Northern Affairs, and most recently, Broadband Communications North.

He sits as a Board member for the Canadian Aboriginal Human Resource Management Association, and Council member for Ka Ni Kanichihk.



"This year we were proud to introduce some of our new initiatives with great success, despite the pandemic. LEAP's support has been invaluable as we move into our next phase of growth." **Ken Sanderson**



Teach For Canada works with northern First Nations to recruit, prepare and support committed teachers, making education more equal by tackling the systemic inequalities between First Nations and non-First Nations communities.

This year brought with it deep reminders of Indian Residential Schools and the ongoing impacts that they have had—impacts that continue to this day. These truths have underscored the importance of Teach For Canada's mission to ensure that teachers are well equipped, supported and prepared to incorporate Indigenous perspectives, teachings, and histories in the classroom.

During an incredibly challenging year, Teach For Canada continued to support First Nations and teachers while at the same time laying the groundwork for long-term sustainability. It successfully piloted several new initiatives; working with local Teacher Assistants to develop their professional skills and connecting with prospective First Nation partners in Manitoba, Alberta, and Saskatchewan to learn more about how to address their unique needs.

LEAP has been instrumental in supporting the development of Teach For Canada's 2021-2026 strategic plan, which lays out a roadmap for scaling its programs across the country. Within the next five years, Teach For Canada will see 340 Teach For Canada teachers, principals and local educators impacting 5000 students annually across 45 First Nations in Ontario, Manitoba, Alberta and Saskatchewan.

22 Ontario and Manitoba First Nations Partners

120

Teachers recruited and retained

2,400

students impacted

93%

of TFC Teachers report an improvement in numeracy & literacy.

88%

teachers agree that TFC programming improved their job readiness and professional network.

85%

teachers agree that TFC has impacted their decision to stay working in a remote First Nations.



LIA GRIMANI
CEO AND FOUNDER



"We've only had two years working together and I am blown away by how we've transformed as an organization."
Lia Grimanis



Lia Grimanis

Lia's leadership in the homelessness sector is informed by lived experience, as an abuse survivor and formerly homeless teen. A high school dropout, she climbed the corporate ladder to her most recent corporate position as Regional Head of Financial Services, Americas for a division of the global technology firm TIBCO.

Prior to creating and building Up With Women, Lia founded the non-profit, the Mighty Lola Ballsy Girls Arts Fund, which provided grants to female artists doing cutting-edge work. She also is a Co-Founder of Social Venture Partners Toronto, an organization that blends the power of business with the passion of philanthropy to assist grassroots organizations that are focused on poverty reduction.

She has been named one of Canada's 100 Most Powerful Women by Financial Post Magazine, Chatelaine Woman of the Year, and Flare Magazine Volunteer of the Year.

**Over
300 Coaches**
work with Up With Women,
serving 200 Clients.

**In 6-12 months:
1,500% increase**
in full-time employment
among program participants.

57% of participants
surveyed terminated their
social assistance.

Up With Women provides at-risk women with a unique, in-depth and intensive program of career coaching, group support sessions, emotional assessment tools, and soft skills development to support their clients in building sustainable, prosperous careers and businesses to become fully financially independent.

In the eighteen months since it began partnering with LEAP, Up With Women has made significant strides in its scaling plans to help more women escape poverty. LEAP has worked with Up With Women to lay the foundation for growth through improved systems, processes and policies, expanding its reach to over 200 clients this year, compared to 70 at the outset of the partnership. Additionally, LEAP has unlocked pro-bono expertise through its sector partners, leveraging skill-based support in technology and fundraising.

COVID-19 has presented both challenges and opportunities for Up With Women, which has traditionally serviced its clients in person. LEAP provided technical and legal support as Up With Women adapted its programming to a virtual model; it is now able to scale at an accelerated rate and has ambitious goals to serve 10,000 women by 2025.

Our Sector Partners

Thank you to our sector partners who provide pro-bono expertise to build the capacity of our social ventures. Their contributions are an integral part of LEAP's model.



Our Donors



Public Health
Agency of Canada

Agence de la santé
publique du Canada

Thank you to our community
of generous donors who
believe in the power of
collaboration. Together,
we are doing good, better.

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Managing Director

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Portfolio Manager

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*Portfolio Director,
Healthy Futures*

SABRINA LADHA
*Vice President,
Portfolio and Investment*

KEVIN YU
*Manager,
Social Impact and Investment*

SOPHIE ARMSTRONG
*Donor Relations and
Communications Coordinator*

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*Former SVP, Deputy General
Counsel & Corporate Secretary, TD*

Volunteers

Thank you to our team of student volunteers from the University of Toronto Industrial Engineering department for creating an interactive mapping tool that enables users to visualize and draw insights on the

intersectionality of preventative health in Canada; and to the volunteer student team from University of Toronto's Centre for Industrial Relations and Human Resources for creating a Human Resources handbook.

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Former SVP, Deputy General
Counsel & Corporate Secretary, TD

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Toronto Star

ANDREW STEELE
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StrategyCorp

Investment Committee

LEAP's investment Committee,
a group of senior leaders and
experts from our private sector
partners, add expertise to
the selection process of
our ventures.

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Venture Portfolio



**The Lung
Association**
SASKATCHEWAN

Centre universitaire
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McGill University
Health Centre

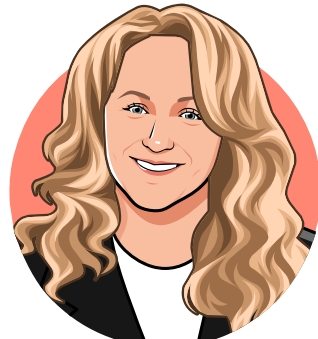
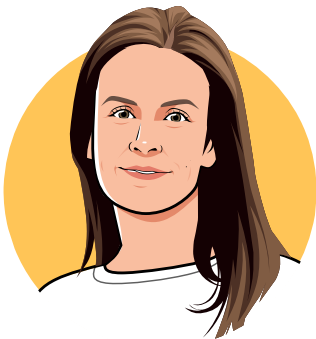


 **SmartSAVER**



triec 
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Diversity Drives Success





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